

Crystal Lake Township Visioning Session Results  
One Word Description

"One Word"	Times Mentioned (Tables 3, 4, 7-10) )	Votes Received
Beautiful	3, 4, 7, 9, 10	9
Vulnerable	7, 8, 10	8
Pristine	3, 7, 9	6
Natural	4, 9	5
Peaceful; peaceful and natural	4, 7, 9	4
Clean water and environment	9, 10	4
Healthy	10	4
Crystal Lake	3	3
Open space	3	3
Permits	3	3
Unique	8	3
Friendly	3, 4, 7	2
Preserved; preserved lands	9, MCL	2
Scenic; scenic, wild	4, 10	2
Fragile	8	2
Lacks communication	7	2
Lacks leadership	7	2
Magnetic	4	2
Natural Resources	10	2
Outdoor-friendly	9	2
Quality of life	9	2
Splintered	8	2
Green	3, 8	1
Recreation	3, MCL	1
Tourism; tourist	3, MCL	1
Trails; bike / hike / ski trails	3, MCL	1
Abundance	9	1
Addictive	4	1
Forests	MCL	1
Holistic	9	1
Inspirational	9	1
Safe, friendly community	10	1
Schools	3	1
Tranquil	4	1
Rural	3, 4, 9, 10, MCL	
Farming	3, 10, MCL	
Quiet	7, 8	
Resort	10, MCL	
Special	8, 9	
Water; water / lakes / Crystal Lake	MCL, 8	
Airport	MCL	
At a climax	7	
Awesome	9	
Beaches	3	
Biking	3	

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Blue	3	
Collaborative	7	
Commercial, light	MCL	
Cooperative	4	
Dead trees	3	
Diverse terrain and biology	10	
Dunes	MCL	
Eclectic	8	
Fish	3	
Gardens	3	
Generational	8	
Hiking	3	
Hilly	MCL	
Home	3	
Inviting	4	
Local business	10	
Mix of land and water	10	
Open-minded, welcoming	10	
Picturesque	4	
Quaint	4	
Remote	4	
Residential	3	
Resources	8	
Returnable	3	
Seasonal (all)	4	
Serene	7	
Solitude/individualistic	9	
Spaceful	7	
Spiritual	4	
Sublime	9	
Trees	3	
Vague, big boundaries	7	
Vibrant	7	
Willing	8	

MCL: Table of Crystal Lake residents who attended the makeup visioning session. Poster sheets marked "MCL 3"

Crystal Lake Township Visioning Session Results  
What We Have Done Well

"Done Well"	Times Mentioned (Tables 3, 4, 7-10)	Votes Received
Rails to trails	3, 9, 10, MCL	7
Water quality	7, 10	6
Benzie Bus	3, 7	4
Keeping Green Pace	8	3
Kept simplicity	4	3
Parks and trails	7, 8	2
Road maintenance; shape of our roads	4, MCL	2
This alliance	3, 9	2
Maintain rural character	9	2
Library; library district	3, 4, 8, 9, MCL	1
Community agriculture	7, 8, 10	1
Airport	9, 4	1
Grow Benzie	3, 7	1
Land conservancy	3, 7	1
Boat marina	8	1
Nonprofits protecting natural resources and watersheds	10	1
Parks, rivers, lakes	10	1
Recycling	9	1
Sailing school	3	1
Traffic	4	1
Art center	8	
Bathroom at R.R. Point	7	
Bellows Road beach	9	
Christian conference center	9	
Crystal Lake access (water quality, boat dock, Crystal Lake Watershed Association)	MCL	
Crystal Lake beach	10	
CSA	9	
Elementary school	8	
F.F. High school	8	
Fire protection	4	
Fitness center	8	
Garden Theatre	3	
Lack of community development on Crystal Lake	8	
Main St. improvement	8	
Management of outlet	7	
Theatre	8	
Welcome summer residents	9	

Crystal Lake Township Visioning Session Results  
What We Could Have Done Better

"Could've Done Better"	Times Mentioned (Tables 3, 4, 7-10)	Votes Received
Zoning	3, 4, 7, 10	15
Citizen participation in local government	4, 9	8
RV park	7, 8	4
Planning	8	3
Planning commission - delays, zoning	9	2
Sewerage prevention in lakes and rivers	4	2
Favoritism	9, 10	1
Losing gliders; lost gliders (airport could be improved by getting them back)	9, MCL	1
Roads	3, 7	1
Boat launch	8	1
Collaboration with other jurisdictions	9	1
Duplication of community services	7	1
Environmental planning and protection	3	1
Septic system inspection	MCL	1
Swimmers itch	7	1
Swimming instruction	3	1
Transportation for visiting boaters	8	1
Airport	4, 9, 10	
Parks; parks and trails; trails, parks	4, 9, MCL	
Better local government communication; vague communication	7, MCL	
Allowed mining	4	
Betsie Bay	8	
Bike trails - more and paved	3	
Communication with other municipalities	7	
Facility access identification	4	
Farm preservation	MCL	
Follow existing plans	10	
Identity	9	
Internet	9	
Preserving nature	7	
Protecting entry points	8	
Something for teenagers to do	10	
Traffic speeds (reduce and enforce limits)	8	
Variance scrutiny; more transparency off-season	3	
Walkability	9	

Crystal Lake Township Visioning Session Results  
Barriers to Our Goals

"Barriers to Our Goals"	Times Mentioned (Tables 3, 4, 7-10)	Votes Received
Leadership, leadership reflecting all taxpayers	3, 4, 8, 9,10	17
Lack of vision; lack of agreed-upon vision; lack of long-term vision	4, 7, 8, 10	11
Opportunities to share in a common goal	7	5
Citizen apathy; involvement/participation; voter involvement	4, 8, 9, 10, MCL	4
All taxpayers able to vote and hold office	3	4
Lack of fracking restrictions	3	4
Money; money - lack of financial backing	10, MCL	3
Lack of enforcement	4	3
Township concept fractures skills	9	3
Communication	7	2
Identity/boundary	9	2
Infrequency/depth of township meetings; lack of accountability and transparency	8	2
Lack of transparent master plan	3	2
Suburban mindset	10	2
Walkability	9	2
Zoning/planning	4	2
Seasonal population/economy	7, 10	1
Attitude of preservation	8	1
Climate change effects (snow, resorts, health, invasive species)	MCL	1
Consolidate law enforcement	3	1
Cooperation	9	1
Empowerment	9	1
Lack of community ties	7	1
Lack of economic diversity	8	1
Lack of foresight	3	1
Lack of initiative (talent available)	8	1
Lack of regulation on pesticides and other harmful substances	10	1
Lumber people don't have to register for watershed management purposes	MCL	1
Resistance to change	7	1
Roads, need money for future management of	MCL	1
Segmented population	4	1
Township structure	7	1
Use of revenue	4	1
Values	9	1
Invasive species; non-native species, phosphates	9, 10	
Community gathering place	9	
Economic times	7	
Experience/expertise	9	
Information	9	

Crystal Lake Township Visioning Session Results  
Barriers to Our Goals

Insular	8	
Lack of communication from government	4	
Lack of optimism	8	
Lack of township building access	9	
Lack of transparency in finances	8	
Lack of transparency in granting variances	3	
Outside interests for profit	10	
Pride/community spirit	9	
Recreational areas	9	
Shared goals	7	
Township involvement, lack of	MCL	
Two schools (Benzie and Frankfort) are more expensive than one	MCL	
Vested interests	9	

Crystal Lake Township Visioning Session Results  
Who Should Be in the Sandbox

"Who Should Be in the Sandbox?"	Times Mentioned (Tables 3, 4, 7-10)	Times Mentioned (Tally)
Airport	3, 4, 9	3
Animal Welfare League	3	1
Art Center	3, 8	2
Benzie Area Christian Neighbors	3	1
Benzie Bus	3	1
Benzie Conservation District	10, MCL	2
Benzie County	8	1
Benzie Sheriff Water	7	1
Benzonia	8	1
Betsie Valley Trail	7	1
Beulah	8	1
Board of Realty	4	1
Business owners	MCL	1
Chamber of Commerce	9, 10	2
Churches (Hwy 115 and others)	MCL	1
City of Frankfort	8	1
Congregational Summer Assembly	8, 9, MCL	3
Conservation Resource Alliance	10	1
County commissioners	7	1
Crystal Beach Cottages Association	4, 8	2
Crystal Lake Art Center (Oliver)	MCL	
Crystal Lake community organizations; community associations	8, 9, MCL	3
Crystal Lake Watershed Association	3, 4, 7, 8, 10	5
Crystal Lake Watershed Conservation District	9	1
Crystal Lake Yacht Club	3	1
Economic development	7	1
Farmers	7, 8, 9, 10	4
Fitness Center	3	1
Friends of Betsie Bay	8, 9	2
Garden Club	8	1
Garden Theatre	3, MCL	2
Grand Traverse Regional Land Conservancy	10	1
Grow Benzie	3, 10, MCL	3
Historical Society	3	1
Kiwanis	3	1
Land conservancy	4, 8	2
League of Women Voters	3, 10	2
Library	3, MCL	2
Michigan Department of Natural Resources (comment: "dislike direction taken to date," table 8); MDNR Fisheries and Recreation	8, 10, MCL	3
Michigan Department of Transportation	MCL	
Michigan Land Use Development	8	1

Crystal Lake Township Visioning Session Results  
Who Should Be in the Sandbox

Michigan Land Use Institute	10	1
Mollineaux Bay Association	7	1
MSU	4	1
National Parks Service	8	1
Natural Rivers Conservation	4	1
New residents	9	1
NRDC	8	1
Paul Oliver Memorial Hospital Association; Paul Oliver Medical Center	3, 8, 9, MCL	4
Property owners	10	1
Public Schools, teachers	3, 9, 10	3
Retired educators	3	1
Rotary	3	1
RP 2.5 group	3	1
School superintendents	MCL	
Seasonal citizens	10	1
SEEDS	10	1
Sierra Club	8	1
Small business owners, nonprofits	9, 10	2
Township Board	4, 7, 9, 10	4
Township Planning Commission	4, 7, 9	3
Tracks to Trails	4	1
Tree board	8	1
Youth	9	1



Crystal Lake Township Visioning Session Results  
Envisioning Our Future

"Envision Your Community"	Times Mentioned (Tables 3, 4, 7-10)	Votes Received
Better lake quality (no swimmers itch, invasives); clean lakes and rivers / high water quality; clean water, wells, boats	3, 4, 7, 8, 9, MCL	10
Better enforcement of township ordinances; light ordinance enforcement; zoning enforcement	3, 7, 9, MCL	9
Rural preservation; rural / green / keep "rural-ness"	3, 9, MCL	9
Quality and thoughtful development, functioning master plan	9	7
Encourage natural design building and home development	10	5
Reduce/prevent all kinds of pollution: air, water, light, noise	10	5
Better communication; township website with all elected officials online	7	5
Operative, effective planning and zoning	4	5
Retained rural/residential areas	4	5
Agriculture/permaculture; more farming (encourage school farm, smaller farms, use large farms for many people); organic, natural, community farming; small farms/orchards	8, 9, 10, MCL	4
Air/water quality regulations	10	4
Noncommercial natural preservation	7	4
Same quality of life	4	4
Community involvement/leadership; engaged leadership, citizen participation	8, 9	3
Shrink sprawling highway commercial zone	10	3
Representation (planning, term limits, state level, commissioners)	9	3
Green	8	3
Small quaint villages	8	3
Improved citizen participation	4	3
Open space, trees	3	3
Well-maintained roads; good and clean roads	3, MCL	2
Cottage industry encouraged; in-home, small, locally-owned businesses	10	2
Civil dialogue	8	2
Low density	8	2
Clean beaches	3	2
No more trailer parks/mobile homes	3	2

Crystal Lake Township Visioning Session Results  
Envisioning Our Future

Pool, year-round, Olympic size	3	2
Transparent leadership	3	2
Preserve trails, parks, public lands	7, 10	1
No change; keep it as close to what it is now (scenic)	10, MCL	1
Architecture: good, green, and creative	MCL	1
Employment, high (light commercial, technology as green as possible)	MCL	1
Speed: no wake outside blue line of Crystal Lake, quiet jet-skis	MCL	1
No fracking	10	1
Riparian zoning	10	1
Maintaining residential character	9	1
Park/gathering area (community garden, community board, dog park)	9	1
Walkable community	9	1
Clear understanding of what we are/kind of community we want to be	8	1
Economic diversity	8	1
Annual event with seasonal and permanent residents	7	1
Controlled growth; no sprawl	4	1
Improved government	4	1
Adequate transportation, sidewalks, bike trails connected to other communities	3	1
Self-sufficient, "green" energy; sustainable and green energy	8, MCL	
Sustainable development	10	
Abundant natural resources	9	
Broadband	9	
Progressive standards	9	
Revenue	9	
Fewer townships	7	
Preserved scenic beauty	4	
No more low income housing	3	

Crystal Lake Township Visioning Session Results  
Accomplishing Our Vision

table	Rural preservation	Open green space; plenty of trees	Ability to see night sky; enforcement of light ordinance	Retained rural/residential areas
3	Scrutinize monitoring of variances			
3	Encourage donation of land - tax credit			
3	Purchase of properties by township			
3		Manage our forest		
3		Tax credits for donated land		
3		Clean up eyesores, enforce ordinance		
3		No dumping		
3		Eliminate dump on M-115 and Glory Road		
3			Revisit ordinance for lighting	
3			Limit campfires and lights in parks	
3			Restrict commercial lights	
4				Get involved in planning process
4				Get involved - citizen membership
4				Increase minimum acreage for building

Crystal Lake Township Visioning Session Results  
Accomplishing Our Vision (2)

table	Operative, effective planning and zoning	Same quality of life	Better communication	Non-commercial natural preservation	Zoning enforcement
4	Improve township administration and supervision				
4	Hold accountable				
4		Updated/revised planning and zoning			
4		Establish enforcement			
7			Elected officials must be able to access library		
7			County and township websites		
7			Online services		
7			Training		
7				Zoning	
7					Good ordinances to support zoning

Crystal Lake Township Visioning Session Results  
Accomplishing Our Vision (3)

table	High water quality	Maintain quaintness of community	Maintain green character	Quality development / thoughtful, functioning master plan
8	Leadership			
8	Accountability			
8	Integration of effort			
8	Restrictions on fertilizer			
8	Septic system certification program			
8		Leadership		
8		Strong zoning		
8		Participation		
8		Accountability		
8			Zoning	
8			Participation	
8			Conservancy	
8			Farmers' assistance	
9				Training for township representatives
9				Community representation
9				community forums
9				Support from township board
9				Better communication
9				Openness/ transparency
9				Citizens educate representatives
9				Citizen involvemen
9				Citizen-driven process

Crystal Lake Township Visioning Session Results  
Accomplishing Our Vision (4)

table	Stronger rural preservation	Leadership/ cooperation with others in region	Encourage natural design and sustainable development	Regulate light, air, noise, and water pollution
9	Master plan implemented			
9	Zoning ordinance supports vision			
9	Incentives to preserve land (tax)			
9	Grand Traverse Regional Land Conservancy input/assistance			
9		Good area-wide information coordination		
9		Sticking with this process: follow through		
9		Information		
9		Regional effort involvement		
9		Training, exposure		
9		Outreach to diverse "stakeholders"		
10			Zone home size	
10			Riparian zoning	
10				Regulate or outlaw pesticides, insecticides, pollutants allowed on lawns and crops
10				No big business using our water, air, natural resources for profit such as fracking, water bottling
10				Turn off/lower commercial lights at night

Crystal Lake Township Visioning Session Results  
Accomplishing Our Vision (5)

table	Locally owned businesses and cottage industries	Clean lakes and rivers / high water quality	Good, clean roads	Good, green, and creative architecture and engineering
10	Ban chains, big box stores, large parking lots, large lights			
10	Contact townships that have already banned certain big businesses and ask how they did it			
10	Re-zone to shrink commercial zone			
10	Support and buy local			
MCL		Involve associations (Crystal Lake Watershed Association)		
MCL			Money (millage)	
MCL			Cooperation from MDOT and Benzie County	
MCL				Involvement / cooperation from foundations and universities
MCL				Update zoning ordinances
MCL				Update 2020 vision
MCL				Consider viewscapes

Crystal Lake Township Visioning Session Results  
Collective Prioritization

Collective Prioritization	Votes
Maintain rural character - preservation - open green space	29
Quality development: functioning master plan/zoning	29
Build better leadership, cooperation, communication	23
Regulate blight and light, air, noise, and water pollution	14
Maintain water quality	6
Locally-owned cottage industry	4
Encourage natural/sustainable design and building	2